

## Media Release Agreement

By participating in a program or event at Esker Foundation you consent to having Recordings taken (images, photographs, videos, audio recordings or other media) **of yourself and/or your dependent(s)** to be included in Esker Foundation's Recordings Bank. This is a collection of Recordings intended to showcase the gallery's activities.

Participants will be notified when Recordings are being taken.

The Recordings in the Recordings Bank are primarily used for archival and reporting purposes. They may also be used for promotional purposes: on Esker Foundation's website ([www.eskerfoundation.com](http://www.eskerfoundation.com)), Facebook, Instagram or Twitter pages, as well as in marketing materials, such as publications, brochures and presentations. The intention of this use may include:

- Engaging the public
- Attracting future participants to events
- Marketing and outreach
- Informing Canadian and international audiences

Esker Foundation will not use these Recordings for commercial purposes.

The Recordings will be included in the Recordings Bank indefinitely. To have the Recordings removed from the Recordings Bank, contact: [info@eskerfoundation.com](mailto:info@eskerfoundation.com).

As a Participant in any program or event at Esker Foundation you agree you have no claim against Esker Foundation and/or its directors, staff, volunteers, representatives, or agents accessing or using Recordings from the Recordings Bank.

Furthermore, the Recordings shall be the property of Esker Foundation which has the right to duplicate, reproduce and make use of as required, free and clear of any claim whatsoever on the part of the Participants.

Esker Foundation respects Participants' privacy.

**Should you wish to NOT have Recordings taken of yourself and/or your dependent(s):** You must opt out on the day of the event or program by notifying a member of Esker Foundation's staff or a volunteer.